

Beyond2015

Campaigning for a global development framework
after the Millennium Development Goals

**Aiming even higher for
a participatory post-2015 agenda, for
the people and planet**

**Beyond 2015 in its
Fourth Year**

2014 ACTIVITIES AND IMPACT

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This Influencing Report is dedicated to our colleague and friend, Fiona Hale.
We wish you a speedy recovery and hope that you will be back with **Beyond 2015** very soon!

Acronyms

AU	African Union	SDC	Swiss Agency for Development and Cooperation
BOND	British Overseas NGOs for Development	SDGs	Sustainable Development Goals
CAFOD	Catholic Agency For Overseas Development	SIDA	Swedish International Development Cooperation Agency
CAN	Climate Action Network		
CAP	Common African Position	UN	United Nations
CBM	Christian Blind Mission	UNCTAD	UN Conference on Trade and Development
CCIC	Canadian Council for International Co-operation	UN DESA	United Nations Department of Economic and Social Affairs
CEPEI	Centro de Pensamiento Estratégico Internacional (Centre of International Strategic Thinking)	UNDG	United Nations Development Group
		UNDP	United Nations Development Programme
CSOs	Civil society organisations	UNECA	United Nations Economic Commission for Africa
ECLAC	Economic Commission for Latin America and the Caribbean	UNEP	United Nations Environment Programme
ETF	European Task Force	UNGA	United Nations General Assembly
EU	European Union	UNICEF	United Nations Children's Fund
IAPB	International Agency for the Prevention of Blindness	UNITAS	Unión Nacional de Instituciones para el Trabajo de Acción Social (National Union of Institutions for Social Work)
IFP	International Forum of National NGO Platforms	UN-NGLS	United Nations Non-governmental Liaison Service
MDGs	Millennium Development Goals	UNSG	United Nations Secretary General
NGOs	Non-Governmental Organisations	UN Women	United Nations Entity for Gender Equality and the Empowerment of Women
OGP	Open Government Partnership		
OWG	Open Working Group	UWASNET	Uganda Water and Sanitation NGO Network
PIANGO	Pacific Islands Association of Non Governmental Organisations	VPVC	Vision, Purpose, Values and Criteria
PRG	Participate Participatory Research Group	VSO	Voluntary Service Overseas

2014 - Beyond 2015 delivers a strong message of change



Beyond 2015 Co-chairs: George N'dungu (Organisation of African Youth, Kenya) and Andrew Griffiths (Sightsavers, UK)

People, Planet and Participation. These simple “3 P’s” outline the clear message from Beyond 2015 to the Member States of the United Nations (UN) - the successor framework to the Millennium Development Goals (MDGs) needs to lead to an equitable world, where everyone is safe, resilient, lives well and enjoys their human rights; ensures sustainability, where we live within the limits of our planet’s resources; and that we leave no one behind by ensuring the participation of, and accountability to, the poorest and most marginalised.

In 2014, momentum behind the campaign has continued to grow and, with its strong voice and a clear vision, **Beyond 2015** now has **over 1250** participating civil society organisations (CSOs) from almost **140** countries. The strength and urgency of the campaign that we have all built together shows the importance of the post-2015 framework, and this year has seen so much success in presenting our ambitious agenda to world leaders.

There have been so many highlights for the campaign this year, but mentioning highlights will never do justice to all the work that goes into ensuring that civil society has a consistently strong voice in all the national discussions, conferences and consultations. We have always maintained that legitimacy will only be given to the process if it listens to the voice of people from all around the world, especially those who are marginalised. **Beyond 2015** has consistently raised this, pushing for true participation at all opportunities; and participation will continue to be a major theme of the campaign as we enter the final year of the post-2015 process.

The Open Working Group (OWG) on the Sustainable Development Goals (SDGs) has dominated post-2015 negotiations this year, and to every iteration of the ‘zero-draft’, **Beyond 2015** responded quickly, meaningfully and in a participatory manner. The feedback from Member States to our consistent and strong message demonstrates what we already know - that civil society has a voice and a message that needs to be heard, and we are effective when we work together. The campaign welcomed the outcome of the

#aimhigher2015 became the theme for the campaign as we moved into the second half of the year. The call for ambition has been strong and we were particularly impressed by the powerful messages delivered by speakers from around the world at the [Beyond 2015 high-level event](#) at the 2014 UN General Assembly (UNGA). At the same time, the Beyond 2015 [Red Flags](#) have clearly laid out where we will not accept regression from the world’s leaders. Post-2015 is about progress towards a vision, and we must not let any lack of ambition from political leaders hold the world back from that progress.

#aimhigher2015 was also the watchword (or watch-hashtag!) of the fantastic [Beyond 2015 conference in Copenhagen](#). Thanks to the hard work of our Danish contingent, colleagues from almost 50 countries debated what aiming higher looks like, and how inequality should be reflected in the post-2015 framework. What struck us most was the rich diversity, creativity and vibrancy of **Beyond 2015**; and this, taken together with the development of strong structures - notably the excellent regional coordination - makes it clear to us that **Beyond 2015** really is an historic achievement for civil society.

However, the work is far from complete. In the foreword to the last **Beyond 2015** Influencing Report, we were reminded that the challenge starts “NOW”. We echo that call - next year is crunch-time - but we also want to outline our confidence that together we can and will meet that challenge. Most of all, though, we want to highlight some of the key messages from the Copenhagen conference: **“it is power not paper that changes people’s lives”** and **“2015 is not the end, it is just the beginning!”**



Executive Summary

In its fourth year (November 2013 – December 2014), **Beyond 2015** has really matured as a global campaign, with strong structures in New York, five regions and 39 countries, as well as strong Working Groups and Task Forces. These structures have helped **Beyond 2015** become a much more effective advocacy campaign in 2014. Key milestones include:



Beyond 2015 grows from 903 CSOs in 117 countries to **1255 organisations from 137 countries**, with 56% of the organisations being from the global South. The regional breakdown is as follows: Africa (34%), Europe (29%), Asia (17%), North America (9%), Latin America (8%), the Pacific (3%).



A strong partnership with **CAN International, the International Forum of National NGO Platforms and Participate** enabled us to support coordinated advocacy work on the post-2015 agenda via **39 national lead agencies** and **18 focal points**, and to recruit **full time Regional Coordinators** in Africa, Asia, Europe, Latin America and the Pacific.



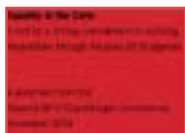
Beyond 2015's global advocacy in advance of the UNGA in 2014 called on world leaders to **#aimhigher2015** to put people and the planet at the centre of the SDGs. This was reflected in **28 articles** and **5 radio interviews** in **21 countries** in Africa, Asia, the Pacific, Latin America, North America and Europe, and our call reached **almost 700 000 people** via a Thunderclap campaign. **High-level government representatives** from more than **40 countries in 5 regions** received the call directly from participating organisations. The call was strongly reiterated during a high-level event at the UNGA (co-hosted by **Bangladesh, Colombia, Kiribati and Sweden**), which brought representatives from our 5 priority regions together with **high-level representatives from 14 countries and 5 UN agencies**.



28 colleagues from **17 countries**, representing almost all of **Beyond 2015's** structures, gathered in Pretoria to build on the 'Vision, Purpose, Values and Criteria' (VPVC) strand of our work. The **narrative** and **targets** developed here have formed the basis of the campaign's entire advocacy work ever since.



Beyond 2015's sustained engagement with the **Open Working Group**, including regular responses to drafts, Southern and Northern participation in the sessions and regular outreach meetings with negotiators, ensured that the **majority of Beyond 2015's targets (from the VPVC process) were reflected in the Open Working Group's Outcome Document on SDGs**. We were able to play a part in ensuring that key issues remained at the heart of the SDGs - notably **inequality, governance and participation**.



170 representatives from **Beyond 2015** participating organisations in **46 countries** came together at the **Beyond 2015 Copenhagen conference** to discuss the vital importance of **including equality** across all levels and themes of the post-2015 framework.



8⁶⁵ organisations in **111 countries** joined the **Call for participation** in December 2014. **Africa** was the region with most organizations (**257, 31% of signatories**); followed by **Europe (181, 22%)**; **Asia (153, 18.5%)**, **Latin America (115, 14%)**, **North America (65, 8%)**; **Pacific (23, 2.8%)**; **Caribbean (20, 2.4%)** and **Global (11, 1.3%)**. This strong call for participation helped to ensure a final negotiation process in 2015 which remains open to people and their organisations.



Beyond 2015 organised four **briefings with Member States** in New York, ensuring that colleagues from all over the world were able to share key campaign positions with dozens of Member States and UN agencies.

I. How Beyond 2015 is organised

1.1 Campaign structure

Beyond 2015 has built up a variety of structures to lead on different parts of the campaign, aiming to:

- Capitalise on the expertise of as many different participating organisations as possible;
- Ensure that the campaign is truly led by these organisations;
- Share responsibility for the success of the campaign between these different structures



Click on the image above to see more details about the different structures of Beyond 2015.

The Executive Committee and national hubs were all selected via open processes. The thematic structures are open to all participating organisations in the campaign. The Secretariat sets up time-bound Task Forces for specific pieces of work, all of which are open to all members of the campaign - and we strongly encourage organisations to participate in these Task Forces, as they are an excellent way to participate in the campaign and help influence the post-2015 process.

1.2 Partnerships

In order to work as effectively as possible to influence the post-2015 agenda and ensure that the process to agree it is as participatory as possible, **Beyond 2015** has established a political partnership with [CAN International](#), the [International Forum of National NGO Platforms](#) (IFP) and [Participate](#).

“As key allies, Climate Action Network and **Beyond 2015** are working together to make sure the new Sustainable Development Goals address the complex nature of poverty including through addressing climate change and environmental sustainability. Our work together is successful because **Beyond 2015** understands that we can't eradicate poverty without

dealing with climate change and that we need to build a new, more mature set of goals that are capable of tackling the interrelated challenges the world is facing.”

Wael Hmaidan, Director Climate Action Network

Within this political partnership, CAN International ensures that environmental organisations are fully engaged in the **Beyond 2015** processes at the national, regional and international level. The Participate Initiative is responsible for conducting and disseminating participatory research with those most affected by poverty and injustice, and ensuring that the results of this research influence the post-2015 discussions. The IFP is responsible for supporting and coordinating the work of the Regional Coordinators.

1.3 Participate

The Participate initiative provides high-quality evidence on the reality of poverty at ground level, bringing the perspectives of the poorest into the post-2015 debate. In 2013, Participate carried out a synthesis of studies conducted by its Participatory Research Group (PRG) in 29 countries. The synthesis, presented in the [‘Work with us’ report](#), draws out the patterns that emerged from people's accounts of their own experiences of moving into or out of poverty and marginalisation. The aim of the research was to get an in-depth understanding of how people living in extreme poverty and marginalisation experience change in their lives, and the different factors that contribute to either negative or positive change. A key finding of the research was that the very poorest not only suffer the shocks that result from structural issues – imperfect

markets and political instability – they also confront multiple and interconnected inequalities. They are more economically deprived, often with a combination of low incomes, insecure livelihoods, and few, if any, assets. They are often the subjects of social discrimination on account of their identities. Further, the poorest commonly reside in harsh and inhospitable spaces, with adverse conditions like violence or environmental degradation that block the escape from poverty. Addressing these realities must be central to the post-2015 agenda.

Activities by the Participate Initiative during the year include the following:

- Published a [collection of reflective pieces](#), analysing and building on the experience of working within a global participatory research network. Published “[Designing Inclusive Targets for a Post-2015 Agenda](#)”
- Contributed directly to the dialogue on [Participatory Monitoring for Accountability](#) led by the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Children’s Fund (UNICEF)
- Led a session on participation at the [Beyond 2015 Copenhagen Conference](#), and presented the outcomes of this conference at a [breakfast briefing in New York](#)
- Presented at the [Beyond 2015 high-level meeting organised during the UNGA](#).
- Actively participated in numerous Working Groups and Task Forces of **Beyond 2015**, ensuring that the findings from the participatory research were included in all of **Beyond 2015**’s advocacy messages.
- Participated in the [VPVC Working Group](#), including the working session in Pretoria, ensuring that the findings from the participatory research form the backbone of our work on the Vision, Purpose, Values and Criteria

of the post-2015 framework.

- Presented the findings of the participatory research through webinars with the **Beyond 2015** Secretariat (including the Regional Coordinators), the Executive Committee, and Regional Hubs in Africa and the Pacific.

“While we have multiple identities, we do not claim these as a representative voice of everyone. These are our views - Our expertise is our lived experience - an experience of poverty and continuous marginalisation.”

Vineetha, a 35-year-old transgender migrant, Indian Ground Level Panel member

“The breadth and depth of lived experiences that were shared during the deliberations make you wonder - why are we deaf to the voices of people living in poverty, while making policies, taking decisions?”

Journalist present during the Indian Ground Level Panel

“The Ground level panel has helped us reach out to the United Nations member states to request them to deliberate on these recommendations alongside their own”

Nandlal, a 42-year old, Indian Ground Level Panel member, representing disability

“Equality and non-discrimination also stand out as a key message: people are demanding justice, participation and dignity. There is no progress if people are left behind. People want to improve their lives and those of their families and ask that governments create opportunities for their full and equal participation in

decisions that affect them. The consultations revealed this huge appetite and demand for engagement, not only in the design of the development agenda but also in its future implementation. People asked for transformation — not just of the ‘what’ but also of the ‘how’ development is done. They asked not just for a one-off consultation but for an on-going conversation. They want not only to articulate the problems but also to help find solutions and be involved in implementing them.”

United Nations Development Group (UNDG) report, Page 1, [‘Delivering the post-2015 development agenda: opportunities at the national and local level’](#)

“**Beyond 2015**, which has been working closely with 1200+ CSOs in over 130 countries, has been quite unique in its approach to evolving the SDGs. Rather than talking on behalf of marginalised and vulnerable communities, with a multi-layered academic analysis, **Beyond 2015** has ensured, through the Participatory Research Group, that they are directly involving people most affected by poverty and injustice in the post-2015 discussions and providing platforms for them to articulate meaningfully, rather than tokenistically.”

Sowmyaa Bharadwaj (Deputy Director – Research and Consultancies), Praxis, India, member of the Participatory Research Group

1.4 Vision, Purpose, Values and Criteria (VPVC): The Foundational Concepts of Post-2015

In 2012 and 2013, **Beyond 2015** spent a lot of time discussing the conceptual foundations of the post-2015 agenda: The Vision, Purpose, and Values behind the agenda, as well as a set of Criteria by which we could evaluate proposals for targets, goals and whole frameworks. In 2014, **Beyond 2015** actively

The outcomes of the VPVC process have since formed the basis of our analysis of all documents coming out of the intergovernmental process. The criteria have recently been refined with the aim of producing a user-friendly tool for the campaign to systematically analyse future proposals for targets, goals and frameworks coming out of the intergovernmental process.

the OWG's Outcome Document and the UN Secretary General's (UNSG) synthesis report organised webinars to coordinate the response - these webinars were often attended by dozens of colleagues from all around the world!



Beyond 2015 VPVC team in Pretoria, South Africa, March 2014

developed our thinking around these conceptual foundations, linking it directly to the process of the OWG. We organised a major **VPVC** conference in Pretoria in March 2014, at which representatives of almost all of the **Beyond 2015** structures (Executive Committee, Regional Coordinators, national lead agencies, thematic working groups) were present. Global Task Forces had been set up to lead the thinking on our different [values](#) with the aim of coming up with an agreed narrative for **Beyond 2015**, as well as a set of transformative targets which could be used at every level of the campaign as an advocacy tool towards governments, and specifically the OWG.

1.5 Webinars

Because of the global nature of **Beyond 2015**, much of our work is done via webinars - this is a great way to plan and discuss with colleagues all over the world, and has been a key way of ensuring global participation in **Beyond 2015** throughout 2014.

Last year, we organised over a dozen webinars which were open to the whole campaign, in which over 500 people participated, from Africa, Asia, Europe, Latin America, North America and the Pacific. Details of these webinars can be found [here](#).

In addition to this, the various structures of **Beyond 2015** organised regular webinars. For example, the Task Forces set up to respond to

2. National level influencing

“The interaction with **Beyond2015** has allowed UNITAS to express and discuss the critical perspective of grassroots organizations representing the poorest and Bolivian civil society at the regional and global levels.”

(original quote: “la articulación con Beyond, ha permitido a UNITAS expresar y debatir la perspectiva crítica de la organizaciones de la base que representan a los sectores más pobres y la sociedad civil boliviana en los planos regional y global”)

Susana Eróstegui, Executive Director, Unión Nacional de Instituciones para el Trabajo de Acción Social (National Union of Institutions for Social Work) (UNITAS), Bolivia

“The engagement with **Beyond 2015** has been strategic to the definition of ABONG’s advocacy actions because, in addition to facilitating the exchange of “intelligence” about governments positions at debates held in NYC, the Campaign has been working to ensure that civil society is engaged and represented in the post-2015 process. In this sense, the efforts of the campaign in seeking to ensure a permanent and qualified participation of organizations from around the world, has been more than welcome at this juncture of setbacks that we observe at the UN.”

(original quote: “A articulação com a Beyond 2015 tem sido estratégica para a definição das ações de incidência política da ABONG porque, além de facilitar a troca de „inteligência“ sobre a posição dos governos durante os debates ocorridos em NYC, tem colaborado para que a sociedade civil esteja engajada e representada no processo do pos-2015. Nesse sentido, o esforço da Campanha em buscar garantir uma atuação permanente e qualificada de organizações de várias partes do mundo, tem sido mais que bem-vinda na atual conjuntura de retrocessos que observamos na UN.”)

Alessandra Nilo, Coordinator of ‘Gestos’ and Member of the Executive Committee of the Brazilian Association of NGOs (ABONG)

“Campaign2015+ International’s membership of **Beyond 2015** has really brought us to the limelight of international campaign, and has raised our profile among the CSOs not only in Nigeria but also in Africa and indeed the world at large to the extent that Campaign2015+ has become a force to be reckoned with in local and global advocacy on MDGs and post-2015 development agenda holding the Nigerian government accountable in service delivery in the interest of the critical masses of the people.”

Dr David Tola Winjobi,
Convener of Campaign2015+
International, Nigeria



“Working as part of the **Beyond 2015** campaign has greatly benefited our institution as our membership of the Executive Committee and active relationship with the campaign’s Regional Coordinator has strengthened our advocacy efforts on the post-2015 agenda in Latin America and the Caribbean. We have broadened our objectives by engaging development actors through an analytical approach based on knowledge transfer to multiple stakeholders, including governments, international organisations, civil society, the private sector, academia and others in the region.”

(original quote: “Trabajar como parte de la campaña Más Allá de 2015 (Beyond 2015) ha sido de gran valor para nuestra institución, considerando que desde nuestra posición como Miembro del Comité Ejecutivo y en alianza con la Coordinación Regional de la campaña, hemos fortalecido el alcance de nuestras iniciativas de incidencia, entorno a la agenda Post-2015 en América Latina y el Caribe. Hemos ampliado nuestros objetivos, atrayendo el interés de actores del desarrollo, a través de nuestro enfoque analítico y de transferencia de conocimiento, hacia diferentes actores, incluyendo a gobiernos, organismos internacionales, sociedad civil, sector privado, academia y otros en la región.”)

Priscilla Miranda, Coordinator of special projects, Centro de Pensamiento Estratégico Internacional (Centre of International Strategic Thinking) CEPEI, Colombia

A total of 39 national hubs across 5 continents have been established under the campaign to date, led by national lead agencies that coordinate on-going advocacy on the post-2015 framework in their respective countries. Lead agencies in the global North were selected and supported in 2014, following an observation from numerous Southern organisations of **Beyond 2015** that change in Northern countries is imperative for a transformative post-2015 framework. The post-2015 agenda must be universal, and policy change in developed countries around inequality, environmental sustainability, consumption and production, global economic policies etc. are crucial and, as such, strong hubs in the global North are required.

During 2014, **Beyond 2015** provided sub-grants, ranging from €4,000 to €9,000, to 30 of the lead agencies in Africa (5), Asia (6), Latin America (9), Europe (5), North America (1) and the Pacific (5) for national level advocacy. Nine did not require funding. National level work on the post-2015 agenda undertaken by the lead agencies in 2014 include:

- Convening national hubs to mobilise civil society input into post-2015 discussions, e.g. through contributing reactions to outcome documents from the seven sessions of the OWG held during the year;
- Coordinating national level advocacy towards decision makers on behalf of **Beyond 2015** and its partners, e.g. members of parliament, government ministries of foreign affairs, Heads of State, UN representatives, and representatives of Member States at the UN;
- Coordinating national civil society input into **Beyond 2015**'s VPVC process, which provided the basis for the campaign's push for a strong and legitimate successor framework to the MDGs in the post-2015 framework;
- Sharing **Beyond 2015** reactions

to the OWG drafts of the proposed goals and targets for the post-2015 framework with CSOs, national government and government negotiators, in advance of the relevant OWG meetings;

- Sharing reactions to the UNSG's synthesis report on the post-2015 Sustainable Development agenda with their governments.

The following are highlights from selected influencing activities by **Beyond 2015** national lead agencies:

- **Kenya:** Taking advantage of a visit to Kenya by the Co-Chair of the UN OWG, Ambassador Macharia Kamau, the lead agency (The Seed Institute) discussed with him **Beyond2015**'s response to the Focus Area Document. They organised a media interview with him that was aired on two TV stations and one FM radio station, and reported in a local daily newspaper.
- **Bangladesh:** The lead agency (VOICE Bangladesh) organised a public dialogue where the Bangladeshi State Minister for Women and Child Affairs called on the UN to emphasise women's rights in the post-2015 development framework, and demanded that government includes gender equality and women rights as priority areas.
- **Japan:** The national lead agency (Ugoku/Ugokasu) successfully established the "Post-2015 NGO Platform", a network of CSOs working on environment, gender, education for sustainable development, disability and development financing, among other areas, for coordinated advocacy to influence the Government of Japan's post-2015 policy.
- **Guatemala:** The lead agency (CONGCOOP) worked with other CSOs, government and development partners to formulate a proposed agenda called "Guatemala

Beyond

2015", which focuses post-2015 government priorities around inequality, poverty and women's empowerment. The lead agency also worked with diverse CSOs, including organisations of indigenous and rural women, rural organisations, etc.

- **Finland:** The lead agency (Kepa/Kehys) produced a [video clip](#) targeting the general public and CSOs in the country to raise awareness about inequality as one of today's biggest challenges for sustainable development. In addition, they produced a compact post-2015 information pack for journalists, which includes information about additional material like videos and publications, that was also shared with members of parliament.
- **France:** The lead agency (CRID) organised a seminar on "Measuring Sustainable Development", which built on a conversation among French CSOs on the need to design the right indicators for the post-2015 agenda. The outcome document from the seminar puts forward eight principles that must underpin the choice of indicators for a post-2015 framework, including participation, communicability or flexibility, etc.

"I am happy to be able to actively participate in the work of the campaign. **Beyond 2015** really has a huge potential in influencing this process and it's great to see what effect we get when we all work together. Yesterday in New York we had 12 Member States sitting around a table this morning just reading and listening to **Beyond 2015** messages – just because they wanted to!"

original quote: 'Det är ett nöje att kunna delta i kampanjens arbete. Beyond 2015 har en enorm potential när det gäller att

påverka denna process och det är fantastiskt att se vilken effekt vi får när vi alla arbetar tillsammans. Igår på plats i New York hade vi 12 medlemsländer runt bordet som alla lyssnade på- och diskuterade Beyond 2015-kampanjens meddelanden – för att de ville prioritera detta!
Hanna Hannson, Beyond 2015 Sweden Coordinator, Concord Sweden

“National CSO are naturally lacking the hands and “political infrastructure” to speak at the UN and other international fora. **Beyond2015** has been and is providing a “helping hands” for national CSOs such as INFID working to influence the content of 2015 agenda. Citizens and CSO voice both in the North and South are competing with those powerful political-economy lobbies, those of “grabbing hands” to shift strategy toward more inclusive, and sustainable development in the 21st century.”

Sugeng Bahagijo, International NGO Forum on Indonesian Development, Indonesia

“Two of the best things in the Beyond 2015 campaign are the power of coordination and peoples’ participation. In everything that the Philippines has experienced in terms of climate change, economic boom but increasing social inequalities, and, issues on peace and security, the challenges are vast but the interest for us to act and synergize remains greater.”

(original quote: Koordinasyon at ang paglabok ng mamamayan ang dalawa sa pinakamainam na katangian ng Beyond 2015. Sa labat ng naranasan ng Pilipinas sa larangan ng pagbabago ng klima, paglago ng ekonomiya pero papalaking

agwat ng mayaman sa mahirap, babae at lalaki, probinsiya at lungsod atbp at, mga isyu ng kapayapaan at seguridad, malaki ang mga hamon pero mas malaki ang interes para tayo ay matuto, magsama-sama at magtulongan.)

Gomer Padong, Philippine Social Enterprise Network, Philippines

2.1 Case Study: Supportive States Initiative

Beyond 2015 identified a number of States that are sympathetic to and supportive of two or more of our values, to take progressive positions during the intergovernmental process of developing the post-2015 framework. In this regard, **Beyond 2015** is building and developing key relationships with those Supportive States, supporting them to push for an ambitious agenda throughout the intergovernmental process, and feed **Beyond 2015** key messages into the negotiations.

Based on research, evidence from a number of intelligence tools, mappings, papers and meeting reports, consultations with **Beyond 2015** Regional Coordinators, Executive Committee members and others, a list of 7 supportive states were selected (all in countries where we have national hubs). The countries and their respective **Beyond 2015** values of focus are:

- **Denmark** (environmental sustainability, human rights, peace and security, equity)
- **Colombia** (human rights, equity, global responsibility)
- **Indonesia** (human rights, poverty eradication)
- **Kenya** (poverty eradication, peace and security, equity, global responsibility)
- **Kiribati** (environmental sustainability)
- **South Korea** (environmental

sustainability, human rights, poverty eradication)

- **Western Samoa** (environmental sustainability)

Significant achievements began to emerge from the initiative during the year. For example, Seed Institute, the lead agency for Kenya, held targeted one-on-one meetings with key policy makers, parliamentarians, donor agencies and ambassadors in the country to discuss emerging trends in the negotiations around the aforementioned values, sharing with them updates from the UN OWG and **Beyond 2015**’s advocacy messages.

In implementing the Supportive States activities, the Seed Institute observed that:

- The knowledge gap between New York and the national capital is huge. At the national capital, CSOs have far much better knowledge of what is happening in New York and the politics at play than the government line ministry officers who have less time to follow on the discussions.
- Intergovernmental coordination remains weak, with several aspects of the negotiations falling under different ministerial portfolios.

Despite the tremendous gains, much still needs to be done to develop a more cordial working relationship that guarantees active participation by CSOs.

2.2 Beyond 2015 Copenhagen Conference: Taking stock of the Post-2015 Agenda

Beyond 2015, in partnership with Global Focus (national lead agency for Denmark) and the Danish 92 Group (Forum for Sustainable Development), convened a conference in Copenhagen on 13-14 November 2014 that brought together 170 representatives from organisations participating in the campaign and like-minded CSOs from 46 countries, to take stock of the post-2015 agenda and the global goals for sustainable development; discuss the outcome of the 69th session of the UNGA; influence the final UNSG Synthesis Report on the Post-2015 Development Agenda; and to strategize for the crucial and final year segment that was co-organized with the Ministry of Foreign Affairs of Denmark and the UN City in Copenhagen, to facilitate dialogue between CSOs and Governments and UN representatives.

Mr. Mogens Lykketoft, candidate for President UN General Assembly, **Mrs. Amina Mohammed**, UN Secretary-General's Special Adviser on Post-2015 and **Mr. Sam Kutesa**, current President UN General Assembly were keynote speakers.

The conference produced an Outcome Statement, [Equality at the Core](#), which was widely shared at global, regional and national levels to precede intergovernmental negotiations on the post-2015 agenda and the UN Secretary General's Synthesis Report. To raise awareness on Beyond 2015 asks in the post-2015 framework, the Outcome Statement was discussed in New York at a Beyond 2015 [briefing](#) on December 11 2014, co-hosted by the Missions of Benin and Denmark. Global Focus, Praxis (India) and SOS Children's Villages International were partners in this event. Global Focus and the Danish 92-group shared the Outcome Statement with all countries' Mission to the United Nations on behalf of the Beyond 2015 campaign.

'What impressed me most about this conference was the level of commitment to address inequality and the bottom up, transformative approach with proper citizen participation.'

Anjali Sen, member of the VSO International Board and South Asia Regional Director of the International Planned Parenthood Federation (IPPF)



3. Regional level influencing

Five Regional Networks have been selected by **Beyond 2015** and its partners to host a Beyond 2015 Regional Coordinator that would link the national and the global levels of the campaign, and coordinate regional advocacy. Furthermore, **Beyond 2015** confirmed its position as a global leader for civil society organisations advocating on the post-2015 agenda by including the Pacific region and relaying globally the voices of those affected by inequalities and climate change in the blue continent. The Regional Coordinators' commitment and dedication allowed **Beyond 2015** to seize multiple opportunities to advocate all over the world on the content of the coming agenda as well as to raise awareness and to convince leaders for the need of a truly sustainable, inclusive and transformative post-2015 agenda.

AFRICA

2014 has been a very active and successful year for **Beyond 2015** in Africa. The region was a pioneer in the creation of National Focal Points in countries where the campaign does not have lead agencies, to coordinate the advocacy work, the successful communication campaign and the promotion of the campaign at the capital level.

In August, several African CSOs members of the campaign attended the African Union (AU), the UN Economic Commission for Africa (UNECA) and the High-Level Committee Sherpas meeting on "Building An Accountability Framework for the Common African Position (CAP) on the Post-2015 Development Agenda in Africa" in Addis Ababa, Ethiopia. The regional meeting allowed them to contribute to an accountability framework for Africa for the CAP as well as the post-2015 agenda.

Beyond 2015 Africa attended the Uganda National Stakeholder Consultations on the Post-2015 Development Agenda that gathered 100 participants in August. During the meeting, the campaign's key advocacy messages were presented and given to Mr. Kutesa, President of the UNGA and Amina Mohammed, UNSG's Special Adviser on Post-2015 Development Planning.

UNGA 69 was an important milestone for the campaign in Africa, with CSOs strongly mobilised during the preceding month, implementing a successful advocacy campaign and gaining valuable media coverage. **Beyond 2015** shared the Beyond 2015 Advocacy letter and key UNGA messages to nearly 20 Governments, and around 10 celebrities were mobilised to support our messages on social media. In Burkina Faso, celebrities gave interviews in different magazines and newspaper articles were published in 8 African countries. Two radio interviews were held in South Africa and Zimbabwe.

Beyond 2015 African CSOs took the opportunity to meet with country delegations during the UNGA. Member States acknowledged the importance of **Beyond 2015**, and these meetings led to an invitation to the Ninth African Development Forum (ADF IX) from UNECA and the AU. The Forum addressed four key areas: domestic resource mobilisation; private equity; illicit financial flows; and new forms of partnership. The outcomes of the Forum gave a good insight into how Africa could mobilise resources to finance its own post-2015 development.

"With the objective of influencing the post-2015 process at regional and global levels, 257 African CSOs from 31 African countries recently endorsed

the **Beyond 2015** 'Call for Participation', demanding stronger civil society participating in the post-2015 negotiations. Participating organisations in Africa also led a large-scale campaign on the continent in September 2014, just before the UNGA, sending advocacy letters with **Beyond 2015** key messages to over 20 governments, and working with 15 African celebrities on a thunderclap campaign on social media.

The positive impact of this work was seen in the statement of the different governments who received **Beyond 2015**'s recommendations and with whom we met in New York."

Balkissa Ide Siddo, **Beyond 2015** Regional Coordinator for Africa, based with the Uganda Water and Sanitation NGO Network (UWASNET)

PACIFIC

The Pacific region joined the campaign in 2014, giving a voice to CSOs in the Pacific that had not been properly included in the process until then. While presenting the campaign to the CSOs, including through the "**Beyond 2015** Pacific" Facebook page and an efficient communication campaign that permitted many CSOs in the Pacific to join the global campaign, the Regional Coordinator (Pacific Islands Association of Non Governmental Organisations (PIANGO), based in Fiji) took advantage of the advocacy opportunities to share the Pacific's messages around the post-2015 agenda. This further strengthened the discussions on the agenda and allowed for a comprehensive look at the processes that were in place and how national partners can

assist in lobbying with **Beyond 2015**'s messages. PIANGO shared Beyond 2015's 2015 Values and Targets at the Pacific Islands Development Forum in June and lobbied for the values to inform the national governments' processes in their development goals.

The UN Small Island Developing States Conference was also one of the major advocacy opportunities of the year and a new occasion for regional coordination to include the values of the campaign in the intergovernmental discussions.



Christmas card from Beyond 2015 Pacific **LATIN AMERICA AND THE CARIBBEAN**

Through the Regional Coordinator's work, many CSOs in the Pacific became very active within Beyond 2015. This led to the participation of CAN Kiribati in **Beyond 2015**'s High-Level Event organised during the UNGA in September in New York, as a key-note speaker focusing on the pressing issue of climate change in the Pacific. PIANGO attended the Pacific Consultation on Progress on the MDGs and the Post-2015 Development Agenda at the Pacific Islands Forum Secretariat (PIFS) in November, and presented campaign key messages to the forum. In total, over 90 participants were present at the Consultation, predominantly from Government partners within the region.

“2014, as the year of Small Island Developing States saw the Pacific Islands region join the **Beyond 2015** global campaign. With a population of just over 10 million - often forgotten and not heard,

joining the **Beyond 2015** campaign amplified our voices and tabled our issues at the highest levels. Being at the frontline of the climate crisis with island nations literally drowning from the onslaught of sea level rise, **Beyond 2015** has been a lifeline making us feel heard.

Although we are small and not well understood, through **Beyond 2015**, we have seen the direct impact of such a powerful force of collective civil society lobby.”

Ms Emele Duituturaga,
Executive Director,
PIANGO, Beyond
2015 Pacific Regional
Coordinator

While ensuring a strong presence and a strong Latin American voice during the OWG to raise the level of ambition in the negotiations throughout the first half of 2014, the Latin American region focused its efforts on reinforcing the regional dialogue, particularly with the Economic Commission for Latin America and the Caribbean (ECLAC). Several national hubs participated in the Regional dialogue on monitoring and accountability of the post-2015 agenda organised by ECLAC in August, in Chile. This contact proved to be fruitful, given that ECLAC was able to fund the participation of **Beyond 2015** leads from Guatemala and Peru. The Colombian hub was also invited as one of the civil society experts on data revolution. This meeting allowed the regional coordination to develop further relationships with deputy officers from Alicia Barcena's office, which enabled **Beyond 2015** to secure her participation as a moderator in the **Beyond 2015** high-level event during the UNGA.

Latin America expects to keep developing these contacts through further region-wide meetings that could be organised by ECLAC, as it seems it is going to be the main regional forum in Latin America regarding the post-2015 agenda.

EUROPE

In 2014, the European Task Force (ETF) confirmed its strengths in terms of advocacy and civil society leadership on the post-2015 agenda in Europe. In June, the European Steering Group issued a reaction to the European Commission's Communication on Post-2015 "A decent Life for all: from vision to collective action." The reaction was sent to the EU Commissioners for Development and other officials in relevant EU Institutions. In September, members of the European Steering Group took the views of the ETF to the UN Economic Commission for Europe Consultation on Accountability in Geneva, the UNGA in New York, as well as national-level events and consultations in Italy and Spain.

During the second **Beyond 2015** ETF annual meeting in October, some 70 participants took part in this two-day conversation which focused on building a coordinated effort at national and Brussels level to influence the EU position on Post-2015. An [Advocacy Paper](#) and a [Key Messages](#) document regarding upcoming Council Conclusions on Post-2015 was also shared with the members of the European hub of **Beyond 2015**. Complementary tools to support national-level advocacy were also developed. Indeed, the ETF published two short briefing papers: [Securing Business' Accountability](#) and [A Human Rights-Based Post 2015 Framework](#) with the purpose of strengthening the capacities of the ETF on these key issues in the context of discussions about the

4. International influencing - A global campaign

Beyond 2015 has been providing expert input to Member States and to the UN on all consultation and negotiation phases so far.

For instance, to facilitate an interactive dialogue between Member States and members of **Beyond 2015** on the 'Focus Areas document' of the OWG, **Beyond 2015** and the Permanent Mission of Sweden to the UN co-hosted a breakfast meeting on "[The Focus Areas of the Open Working Group](#)" on 4 March 2014. 20 people from 15 Member States and one from the UN Non-governmental Liaison Service (UN-NGLS) attended, as well as CSO representatives.

With the Permanent Mission of Colombia to the UN and the Child Fund Alliance, we co-hosted a breakfast meeting on 8 April 2014 titled "Universality and the post-2015 framework: Moving the Debate Forward", in which 28 Member States participated.

Beyond 2015 and World Vision co-hosted a [breakfast briefing](#) on June 12 2014 in New York, to present the [Campaign's reaction](#) to the document "Introduction and Proposed Goals and Targets on Sustainable Development for the Post-2015 Development Agenda (Zero Draft)". More than 20 people attended the meeting, including representatives from Norway, Switzerland, Korea, Hungary, the United States, Canada, Sweden, Guyana, and Brazil. The UN Environment Programme (UNEP), the UN Development Programme (UNDP) and UN-NGLS were also present. **Beyond 2015** was represented by World Vision (co-host and moderator); the Catholic Agency For Overseas Development

(CAFOD) and Praxis (Presenters), Save the Children (representative of **Beyond 2015**'s Executive Committee); one of the Co-Chairs of the UN Working Group, **Beyond 2015** Advocacy Director and three representatives of the UN WG (SOS Children's Villages, Child Fund Alliance and IWHC).



Click on the icons above to read **Beyond 2015**'s reaction (left) and key comments (right) to the Outcome Document of the OWG

"You can't talk about post-2015 without mentioning the **Beyond 2015** campaign. We are proud to speak of **Beyond 2015** and of our participation in and membership of this network which brings together social actors around the post-2015 process."

Anonymous quote from the **Beyond 2015** Stocktaking Survey

In addition, **Beyond 2015** partnered with CAN International, UN-NGLS and others in organising a side event entitled "[A Global Call Spanning the Polar Regions to the Tropics: Sustainable Development Goals Must Prioritize Climate Change](#)". The side event, held on 15 July 2014 at UN headquarters within the context of the 13th session of the OWG and co-hosted by the Permanent Missions

of Peru and the Solomon Islands to the UN, drew attention to the urgent need to prioritise climate change in the SDGs.

Several Member States acknowledge receiving **Beyond 2015** reaction documents to the 12th and 13th OWG outcome documents. Participating organisations attending the OWG sessions held several bilateral and informal meetings with Member States, including Indonesia, Brazil, Ecuador, Tanzania, Germany, Ireland, Romania, Kenya, the EU, G77 and others.

A Task Force was set up by **Beyond 2015** to draft the [Campaign's initial response](#) to the outcomes of the OWG on SDGs. This reaction was distributed to the Missions and UN organisations in New York as well as at regional and national levels.

"Civil society has demonstrated time and again its experience, expertise and the very relevant role it is called to play in the current formulation and future implementation of the post-2015 development agenda.

Platforms such as **Beyond 2015** are able to act as a catalyst for civil society actors to provide lessons learned from the field, put forth priorities, as practical experience and garner support for their causes, engaging bigger entities and grassroots organisations alike.

The consultation process related to the post-2015 development agenda that has taken place as an outcome of the Rio+20 Conference in 2012 and the degree of participation from all actors have been unprecedented as far as international negotiations goes. In the coming months, as countries define the post-2015 development agenda and adopt the SDGs, all the stakeholders that have participated in these processes will expect the same level of engagement and pave the way for a comprehensive implementation of the agenda.

The old days, when decisions were made by a few behind closed doors, are long gone. It is our task to make sure that civil society is included and engaged in all stages of decision making, implementation and accountability in a systematic and meaningful way, so we can all benefit from their contribution. We trust that platforms such as Beyond 2015 will be very important partners in achieving this objective.”

Alicia Bárcena, Executive Secretary, ECLAC

4.1 Aiming Higher at the United Nations General Assembly

The 69th High-Level Segment of the UNGA, held in September 2014 on the theme “Delivering on and Implementing a Transformative Post-2015 Development Agenda”, was to be a key moment in the process of defining the post-2015 development framework. **Beyond 2015** drafted a “Key advocacy Messages” document for the UNGA. This document was made available in [English](#), [Spanish](#) and

[French](#). The messages presented in that document come from years of collective thinking and consider the outcomes of discussions with hundreds of **Beyond 2015** participant organisations and partners from the South and the North.

Beyond 2015 also drafted an advocacy letter (in English, Spanish and French) for its national leads, hubs and focal points to consider sending to their Ministries of Foreign Affairs and/or Heads of State. [Beyond 2015 Regional Coordinators](#) were instrumental in promoting the letter and the advocacy message documents and in following-up directly with colleagues at country level. The **Beyond 2015** advocacy letter was distributed to 41 countries in 5 regions.

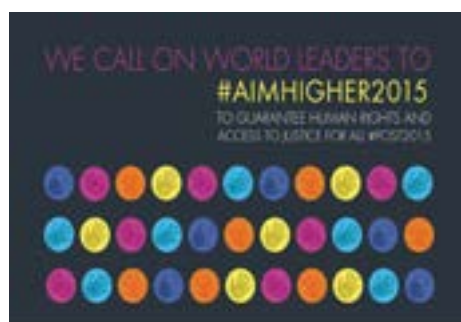
During the UNGA, **Beyond 2015** ran a social media campaign titled #aimhigher2015. A Thunderclap to “call on world leaders to #aimhigher2015 to put people and the planet at the centre of the #post2015 #SDGs” was endorsed by 68 organisations and joined by 387 supporters, and had a combined social reach of 699,459 people. Weekly views on **Beyond 2015**’s Twitter account #aimhigher2015 shot up to 37,000 during UNGA week, compared to a maximum weekly view of 7,703 in the preceding three months.

Reinforcing our call for ‘aiming higher’, **Beyond 2015**, CAN International, IFP, Participate, and the Governments of Bangladesh, Colombia, Kiribati and Sweden organised a [High-Level Special Event](#) at the margins of the UNGA week. The event, entitled “Strengthening the post-2015 agenda: voices of experience from the front line” counted on the collaboration of the British Overseas NGOs for Development (BOND) (UK), CEPEI (Colombia) and UN NGLS, and was moderated by Alicia Bárcena, Executive Secretary of ECLAC. Civil society representatives from Africa, Asia, Latin America, Europe and the Pacific shared their views on how to raise the level of ambition of the post-2015 agenda.

Beyond 2015 directly [monitored statements](#) made by approximately 70 Member States with reference to the content of the post-2015 SDGs, structure of the post-2015 agenda, and the process moving forward.



Click on the icons below for high-resolution images and on the icon above to read Beyond 2015’s key advocacy messages for UNGA 69.



As an input to the preparation of the UNSG's synthesis report, **Beyond 2015** presented our [red flags](#) covering priority messages on equality, human rights, peace and security, the planet, participation, and accountability. The red flags were also distributed to government and senior UN representatives in New York and at regional and national levels.

“The work of planning the post-2015 development agenda is being enriched by the robust and constructive engagement from **Beyond 2015** and other stakeholders. Your people-centred and planet-sensitive advocacy efforts will also inform the preparation of the Secretary General's synthesis report.”

Amina Mohammed, UNSG's Special Adviser on Post-2015 Development Planning

4.2 A Call for Participation

Beyond 2015 has facilitated a platform and was joined by organisations, networks, coalitions, campaigns, communities and groups calling for a stronger civil society participation in the post-2015 negotiations. The “[Call for Participation](#)” was distributed in [English](#), [Spanish](#), [French](#) and [Portuguese](#) and was open for five days (10-15 December 2015) via a Google Form. The “Call for Participation” counted on the support of organisations from all over the world – big and small, global and local, from the South and from the North. Some represent large constituencies; others are strongly connected with small communities and groups, and all are calling for CSOs and citizen participation to be a part of the for-

mal and official post-2015 process.

By December 16, 826 organizations from 110 countries had joined the Call.

From the final list of organisations which joined the call, Africa was the most represented, with signatories from 36 countries, followed by Europe (28), Asia (18), Latin America (14), Caribbean (6), the Pacific (5) and North America (3).

Africa was the region with more organisations (257, 31% of signatories); followed by Europe (181, 22%); Asia (153, 18.5%), Latin America (115, 14%), North America (65, 8%); the Pacific (23, 2.8%); the Caribbean (20, 2.4%) and Global (11, 1.3%).



Click on the icon to the right to read our Red Flags.

“As preparations for the Post-2015 Summit are intensifying, the participation of civil society in this process is becoming increasingly important. The **Beyond 2015** Campaign has played a key role in enhancing outreach and strengthening representation of CSOs around the globe in the intergovernmental processes related to post-2015 thus far. We look forward to continuing to work closely with **Beyond 2015** and their constituents throughout this pivotal year to promote global sustainable development.”

Nikhil Seth, Director of the Division for Sustainable Development in the Department of Economic and Social Affairs (UN DESA)

“**Beyond 2015** was a catalyst in bringing together those CSOs customary engaged in the Committee on Sustainable Development and Rio+20 processes with those typically more engaged in human, social and development rights. Their outreach and capacity building of members made it possible for our small focal point team to ensure that the OWG benefitted from the expertise of all interested stakeholders around the world and that the post-2015 delivered one set of ambitious and transformative sustainable development goals.”

Chantal Line Carpentier, Chief of the UN Conference on Trade and Development (UNCTAD) New York Office. Former Major Groups Programme Coordinator, DSD/UN DESA

“You did a very good job. [...] The civil society [...] were the most vocal participants. They were the most ambitious actors, the most vocal actors, and the most critical actors, and their criticism was very valuable. You have referred to the climate change goal. Without a very strong push from civil society for a climate goal, human rights, peace and security as a component of sustainable development and transparency of the functioning of our institutions, we wouldn't have been able to achieve those transparency goals that we have today, even in their present imperfect shape. You did a very good job!”

Ambassador Csaba Körösi, former Permanent Representative of Hungary to the UN, Co-Chair of the OWG

“The Open Working Group on Sustainable Development Goals broke new ground in the engagement of civil society organisations. The result was that the outcome of the Open Working Group was much more inclusive and representative of global concerns of sustainable development. This was a welcome development which we hope to repeat during the intergovernmental negotiations on the post-2015 development agenda.

During the process civil society organisations and major groups were offered an opportunity to make contributions to the discussions in various thematic areas. This was during morning sessions that preceded the main sessions. They also made contributions during the main sessions, whenever there was an opportunity. They made contributions to various areas of discussions which ranged from poverty eradication to gender, human rights, health, education, culture, population dynamics, food security and nutrition, sustainable agriculture, water and sanitation, energy, infrastructure, economic growth and industrial development, employment, sustainable consumption and production, reducing inequalities, and social protection. Also on the agenda were climate change, biodiversity loss and deforestation, and oceans, seas and marine resources.

Contributions made by this important constituency greatly enriched the discussions. The agencies have an important role to play in the implementation of the development agenda going forward.”

Ambassador Macharia Kamau, Permanent Representative of Kenya to the UN, former Co-Chair of the OWG

“The contribution of civil society, including **Beyond 2015**, is crucial to ensure an ambitious post-2015 agenda”

Danish Prime Minister Helle Thorning-Schmidt

“Parliamentarians have not been aware of what is being cooked and yet it will be brought to us to implement. By participating in the **Beyond 2015** Copenhagen stocktaking conference I am now informed and inspired to mobilise legislators to play their legislative and representation roles in the shaping of the global development priorities.

Hon. Rachel Wambui Shebesh. Women Representative, Nairobi county, Kenya. Member of the Speakers Panel. Member of the Pan African Parliament, vice chairperson of the finance committee. Africa DRR Champion

“**Beyond 2015** has been one of the key vehicles for bringing people’s voices into what would otherwise risk being a conversation between diplomats in New York. For example, people around the world consistently define peace as a central component of their experience of development. Rather than back away from what was a contentious issue between Member States, **Beyond 2015** made peace one of its key values. Because of this kind of principled engagement, we’ve seen the debate over the inclusion of peace in the post-2015 development framework move forward in a considerably positive direction.”

Paul Murphy, Executive Director, Saferworld (UK)

“For Transparency International, an anti-corruption movement in more than 100 countries, governance must be as central to the **Beyond 2015** agenda as it is to everyday life around the world, in order to unleash the transformative power of governance in catalysing development and to avoid the destructive impact of corruption on the daily lives of millions of people. The **Beyond 2015** platform has helped to scale up the call for just, open, inclusive and effective governance as part of the new set of post-2015 commitments.”

Cobus de Swardt, Managing Director, Transparency International

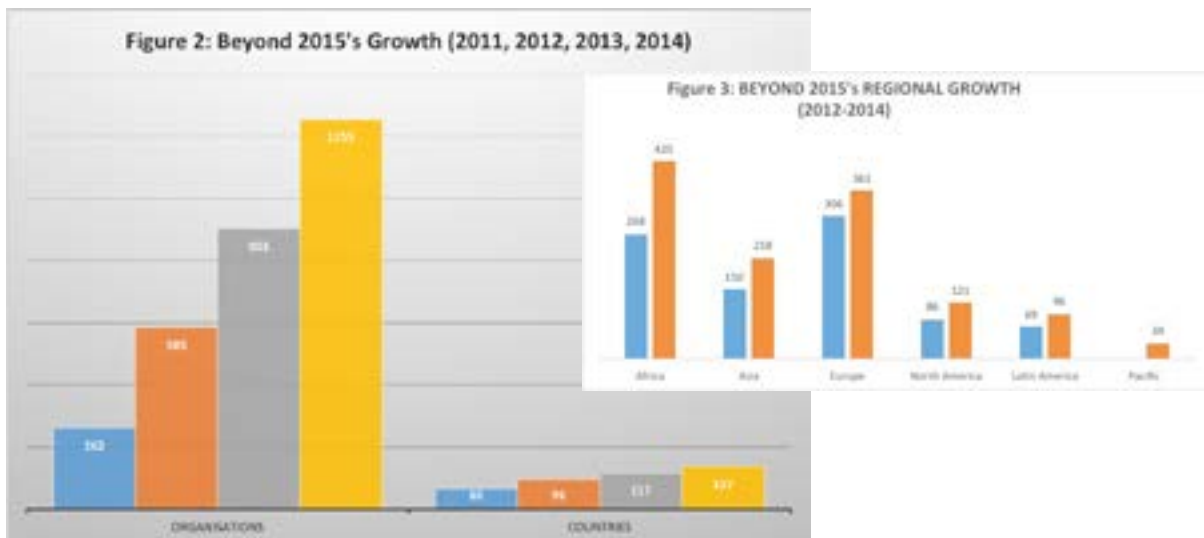
5. Beyond 2015 in figures



Beyond 2015 participating organisations (December 2014). Click on the images to enlarge the map and the pie chart.



Beyond 2015 national hubs (December 2014). Click on the image to enlarge the map.



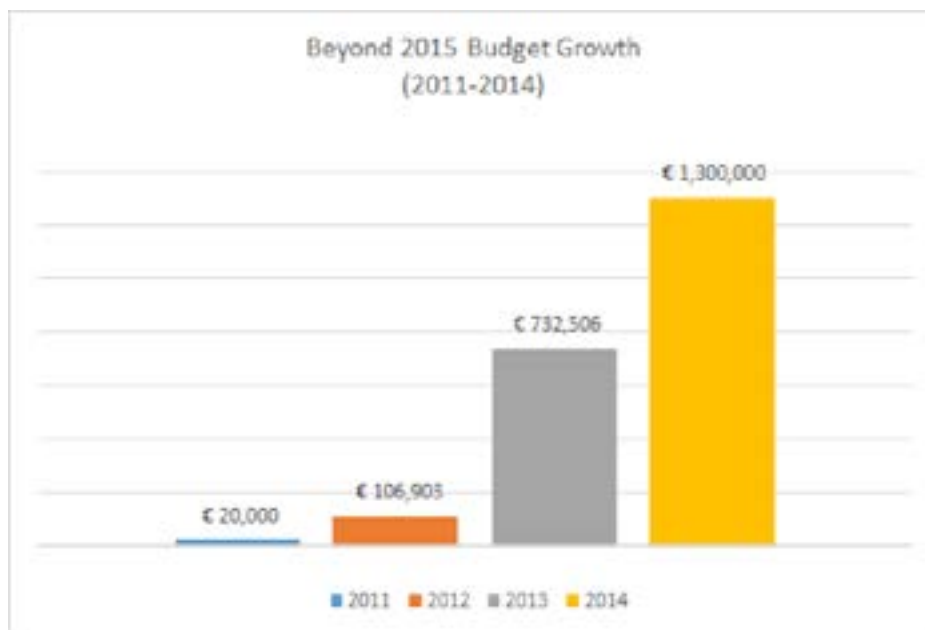
Click on the above graphs to enlarge them.

Asia and Pacific regions were reported as one region in 2013. They have now been split into 2 regions. There is therefore no comparative data for the Pacific region.

6. Finances



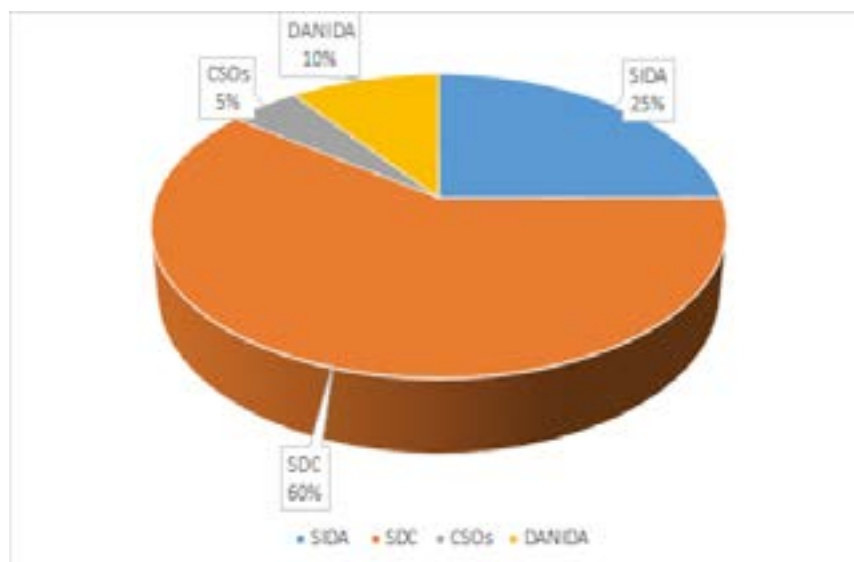
Beyond 2015 started with a small budget of approximately 20,000 Euros in 2011. This grew to just over 100,000 Euros in 2012, representing a growth of over 425%. The income grew to over 700,000 Euros in 2013 (a growth of over 600%). In 2014, the budget grew further to roughly 1.3 million Euros, (representing a growth of over 77% from 2013, enabling support increased advocacy presence at national, regional and global levels. This increased funding is an indication of the continued success of **Beyond 2015**.



6.1 Source of funding

In 2014, **Beyond 2015**'s budget was approximately 1.3 million Euros, from the following sources.

- 60% from the Swiss Agency for Development and Cooperation (SDC)
- 25% from the Swedish International Development Cooperation Agency (SIDA)
- 10% from the Danish government (DANIDA)
- 5% from CSOs (refer to 6.2 for a full list of CSOs that made contributions in 2014)



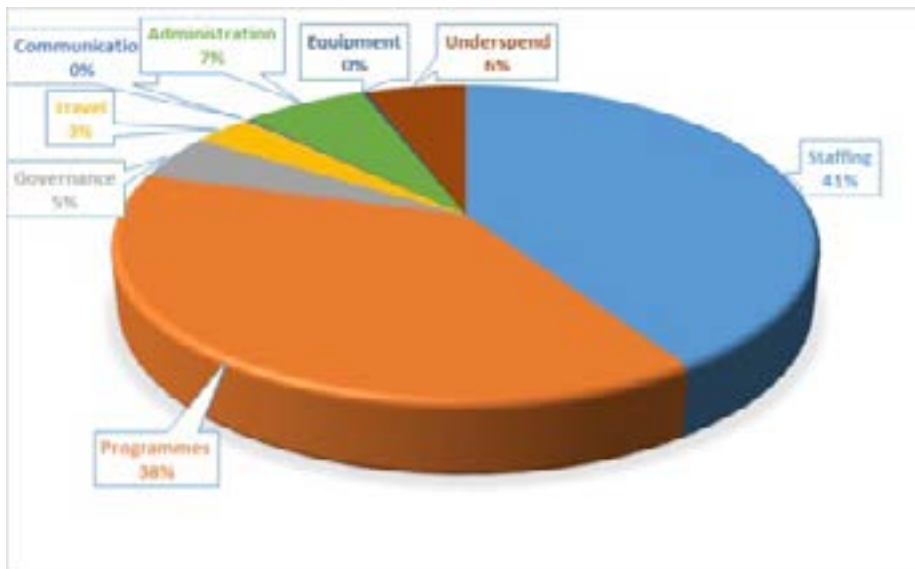
6.2 CSOs contributions to Beyond 2015

The following CSOs contributed to the **Beyond 2015** budget in 2014 (by alphabetical order):

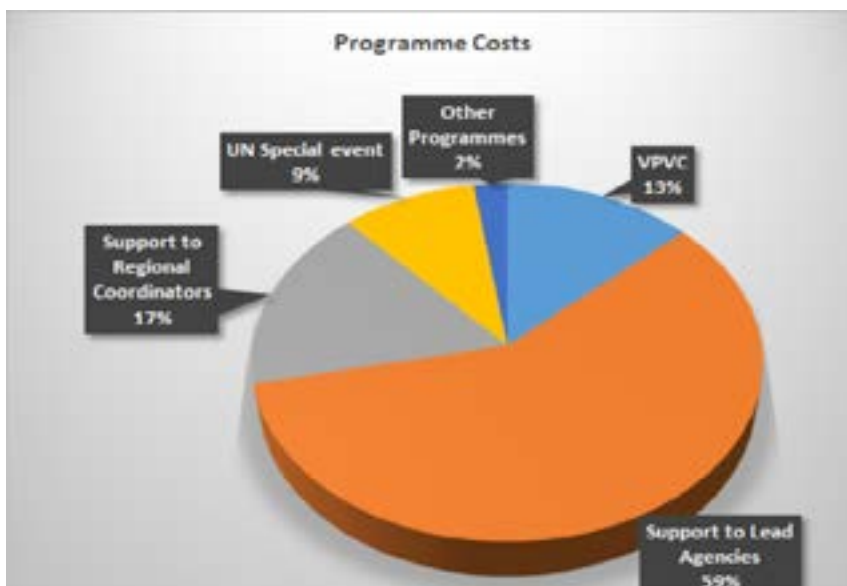
- Age International
- Amnesty International
- BOND
- CAFOD
- Christian Blind Mission (CBM)
- Canadian Council for International Co-operation (CCIC)
- Christian Aid
- Global Focus
- International Agency for the Prevention of Blindness (IAPB)
- Light for the World
- Medicus Mundi International Network
- NFDE
- Population Matters
- Sight Savers
- Terres des Hommes
- Trocaire
- VSO

6.3 Budget allocation in 2014

In 2014, the **Beyond 2015** budget of approximately 1.3 million Euros was allocated as follows:



The programme costs were split between:



7. What the future holds

7.1 What we expect from the negotiations

In the final year of the post-2015 negotiations, **Beyond 2015** will focus very much on engaging its structures in influencing the intergovernmental negotiations. We will continue to advocate for continued space for civil society in the negotiations, and we will continue to support strong Southern colleagues to travel to New York and participate in the negotiations, and to engage directly with Member States and UN agencies.

Regional processes to select official **Beyond 2015** representatives for each of the negotiation sessions will be put in place by the Regional Coordinators, as long as the negotiations remain open to civil society.

We know that the negotiations will focus on the following topics:

- **January 2015:** Stocktaking
- **February 2015:** Declaration
- **March 2015:** SDGs and Targets
- **April 2015:** Framework for monitoring and review of implementation
- **May 2015:** Means of Implementation and Global Partnership for Sustainable Development
- **June 2015:** Finalization of the outcome document

Beyond 2015 will work through our Task Forces and Working Groups to develop advocacy materials around each of the negotiation sessions, and will focus on supporting participating organisations throughout the world to influence their governments, in order to deliver a strong and transformative post-2015 agenda.

7.2 Key findings from the mid-term review

Key findings of the **Beyond 2015** ‘Summer Stocktaking Survey’ have led **Beyond 2015** to make a number of changes to the way we will work in 2015:

- **Beyond 2015** structures will be strongly encouraged to ensure more participation from their constituencies. The survey indicated a clear desire to participate more in different levels of **Beyond 2015**.
- Structures will also be encouraged to facilitate more ‘participatory leadership’ - this was identified as the most important way for **Beyond 2015** to improve its structures. We will thus try to ensure that more organisations and individuals are able to play leadership roles within structures, and to undertake concrete activities on behalf of **Beyond 2015**.
- As many participating organisations are unaware of the initiatives of **Beyond 2015**, the Secretariat will strive to improve our communication about the work we do, and the successes we have, with all campaign structures and all participating organisations.
- We will focus more on gathering political intelligence during the negotiations, and acting upon it. The survey indicated that **Beyond 2015** is very strong on core issues – process and participation – but less strong on political intelligence. Linked to this, we will focus on ensuring a strong political mapping.
- The survey highlighted a clear

request for **Beyond 2015** to focus on three areas of work: 1 - Participating in the intergovernmental negotiations; 2 – Advocacy at national, regional and global levels; 3 – Political guidance and coordination within the campaign.

7.3 Political strategy and pincer movement

The outgoing Executive Committee has put in place an ambitious 2014 – 2016 strategy to ensure that the campaign fulfils its overall goal of ensuring that there is a global overarching post-2015 agenda, and that the process of developing this agenda is participatory, inclusive and responsive to voices of those directly affected by poverty and injustice. The political strategy of **Beyond 2015** aims to complement this overall approach.

The strategy recognises that **Beyond 2015** is international and has complex and carefully-developed communication mechanisms. The political strength of **Beyond 2015** is its ability to take coordinated action at all the levels of the negotiations. In addition to opportunities afforded by official routes to influence, **Beyond 2015** will focus on insider lobbying - leverage the relationships it has developed with decision-makers, power brokers and influencers both within the UN system and in key governments.

The 'pincer movement'

The 'pincer movement' aims to capitalize on the structures we have in place at the global and national levels. It has proved very effective to have coordinated advocacy messages shared with governments in New York and in the capitals, in advance of the relevant intergovernmental negotiations. This has meant that governments are much more likely to recognize the strength and breadth of the campaign, and thus to be receptive to our messages. This is a core part of our political strategy moving forward – strong coordination between the Advocacy Director in New York and national lead agencies and focal points at the national level, ensuring that key messages reach the key governments at the key times, both in New York and in the capital. Regional coordinators have a key role here, helping ensure that national lead agencies and focal points are aware of the key messages coming from the global campaign, and that they reinforce the messages at the capital level (and vice versa).

7.4 Future of Beyond 2015

Beyond 2015 only exists to influence the post-2015 agenda, and to ensure that the process to develop it is participatory, inclusive and responsive to voices of those directly affected by poverty and injustice. As such, **Beyond 2015** will continue full steam ahead until the post-2015 Summit during which the post-2015 agenda will be agreed and adopted by governments, on September 25-27 in New York.

Beyond 2015 will then have a 'wind down' period, where we will:

- Analyse the final agenda against our criteria.
- Undertake a robust evaluation process, aiming to capture the 'lessons learned' from the whole **Beyond 2015** process and to share them as widely as possible – we hope that this will be part of the enduring legacy of **Beyond 2015**.
- Fulfil our reporting obligations to donors.

As such, **Beyond 2015** will be officially 'wound up' on 31 March 2016.

So what next?

Many individuals and organisations within **Beyond 2015** have expressed a strong desire to find a way to continue working collectively on the post-2015 agenda, building on the trust and cooperation which has been built over the last four years.

A small number of organisations from all over the world are already exploring how they might go about doing this. Many individuals and organisations within **Beyond 2015** have expressed a strong desire to find a way to continue working collectively on the post-2015 agenda, building on the trust and cooperation which has been built over the last four years. A small number of organisations from all over the world are already exploring how they might go about doing this.

Beyond 2015 will **not** merge into another campaign or organisation, but we strongly encourage civil society organisations to continue these discussions with a sense of urgency, so that we can be ready to work together in an effective manner once the post-2015 agenda has been agreed, to ensure that our leaders deliver on the transformative agenda they have signed up to!

Beyond 2015 needs you!

Beyond 2015 is nothing without the collective strength of the participating organisations, of the individuals in these organisations. Each and every one provides leadership, political analysis, solidarity, guidance, voices from the ground, thematic expertise, and insight. Your continued engagement, your continued commitment, at the national level, at the regional level and at the global level, makes this campaign both effective and influential. The opportunity to contribute to this global debate only happens once every fifteen years.

We are in the final stretch of the post-2015 discussions. This has been a marathon rather than a sprint. We have a few short months left to ensure a strong, legitimate outcome in September 2015. Let us take a deep breath, stand together and show our governments that we will accept nothing less than a strong, transformative post-2015 agenda that leaves no-one behind!

“Working with **Beyond 2015** inaugurated a new era of global civil society cooperation with high repercussion at the local level. Through **Beyond 2015** we were able to connect locally with other NGOs, CSOs, both local and international working locally, Government institutions and International Organisations such as United Nations, European and African Unions, Business actors and Epistemic Communities, etc. In **Beyond 2015**, small and local NGOs partnered with International NGOs on equal basis to advocate and campaign on issues of common concerns at the global level. The partnership around **Beyond 2015** for an ambitious, participatory and inclusive framework to replace the MDGs after 2015, has brought to light new and future challenges to the global civil society: how do we ensure that the outcomes we would have laboured to influence at the global level is systematically monitored to ensure compliance and implementation? The traditional shadow reports by individual and isolated NGOs on specific issues will no longer fit this new development agenda. Can the monitoring of the new global agenda be effectively monitored exclusively locally? **Beyond 2015** has inaugurated a new dawn in the cooperation among civil society groups at the global level, engaging the UN System and its Member States. We must find a way of sustaining this momentum.”

John Patrick Ngoyi, JDPC, Nigeria

Beyond 2015 staff, Regional Coordinators and partners



- Fiona Hale, International Officer, **UK**
- Ella Masle-Farquhar, Interim International Officer, **Timor-Leste**
- Gerard Vives, European Regional Coordinator, **Belgium**
- Leo Williams, International Coordinator, **Belgium**
- Naiara Costa, Advocacy Director, **USA**
- Ian Mashingaidze, Project Director, **South Africa**
- Kamona Njolomba, Finance and Admin Officer, **South Africa**
- Mwangi Waituru, Participate link, **Kenya**
- Sarah Enees, Coordinator of Regional Coordinators, IFP, **France**
- Balkissa Ide Siddo, African Regional Coordinator, **Uganda**
- Soeung Saroeun, Asian Regional Coordinator, **Cambodia**
- Miguel Santibanez and Nicolas Sautejeau, Latin American Regional Coordinators, **Chile**
- Lani Vakatale, Pacific Regional Coordinator, **Fiji**
- Lina Dabbagh, Policy Officer Post 2015 at CAN International, **Mexico**

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